



# SMS Communication Privacy Policy

Grace Christian Academy Incorporated

## Overview

This Privacy Policy explains how we collect, use, and protect information when you opt in to receive SMS (text message) communications from our school.

## Consent

By opting in to receive SMS communications from Grace Christian Academy Incorporated, you expressly consent to receive text messages from us at the mobile number you provide. Your participation in our SMS program is completely voluntary, and you are not required to consent to receive text messages as a condition of enrollment or receiving services from our school.

## Information We Collect

When you opt in to our SMS communications, we collect:

- Your mobile phone number
- Your name
- Your opt-in confirmation
- Message history between you and our school
- Date and time stamps of messages

## How We Use Your Information

We use the collected information solely for:

- Sending you school-related communications
- Administrative and operational purposes
- Responding to your inquiries
- Maintaining records of communication preferences
- Legal compliance

## Data Protection and Security

We implement appropriate technical and organizational security measures to protect your information from unauthorized access, disclosure, alteration, or destruction.

## No Third-Party Sharing



# Grace Christian Academy

2 Timothy 2:3 Thou therefore endure hardness as a good soldier of Jesus Christ

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We do not sell, rent, lease, or share your personal information with any third parties. Your information is used exclusively for direct communication between you and Grace Christian Academy Incorporated.

## Your Rights and Choices

You have the right to:

- Opt out of SMS communications at any time
- Request access to your personal information
- Request correction of your personal information
- Request deletion of your personal information

## How to Opt Out

You may opt out of receiving SMS communications at any time by:

1. Replying "STOP" to any text message from us
2. Contacting our administrative office
3. Submitting a written request to Grace Christian Academy

## Message Frequency and Charges

Message frequency varies. Standard message and data rates may apply based on your wireless carrier plan. Please contact your mobile service provider for details about your plan's messaging rates.

## Changes to This Policy

We reserve the right to modify this Privacy Policy at any time. We will notify you of any material changes via SMS or other appropriate means.

## Contact Us

If you have questions about this Privacy Policy or our SMS communications program, please contact:

Don Rice at 407-382-1935 or by email at [drice@gcapatriots.com](mailto:drice@gcapatriots.com). You may view this policy at [gcapatriots.com](http://gcapatriots.com)

## Effective Date

This Privacy Policy is effective as of February 5<sup>th</sup> 2025.

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## **Governing Law**

This Privacy Policy shall be governed by and construed in accordance with the laws of Florida, without regard to its conflict of law provisions.

